



IN REACH, INC.

FOR IMMEDIATE RELEASE

May 15, 2020

CONTACT:

Toni A. Smith

301-357-8433

collegeready@inreachinc.org

#PGCSeniorsSzn

IN REACH's Teens Talk Television Makes Way for Prince George's County, Maryland's Graduating High School Seniors

Prince George's County, MARYLAND – May 15, 2020 – In preparation for its new program, Teens Talk Television, **IN REACH, INC.**, is launching #PGCSeniorsSzn, an online campaign to capture the voices of graduating high school seniors as they navigate their milestone journey, differently.

Teens Talk Television, targeting Prince George's County high school students and their families, has been created to lift up and include youth voices in conversations about the many and varied challenges and successes they will encounter on their journey to college, work and life. The program is also designed to teach leadership, public speaking and media literacy skills to the students participating as interns. Teens Talk Television is slated to broadcast on the City of Bowie's (Prince George's County, MD) Public Access Channel 11/77 in the fall of 2020.

"Inspired by PBS' Student Reporting Labs Senior Portrait campaign, we decided to bring a national campaign into local focus. Not only is now a great time to give our graduating high school seniors a creative outlet but also a magical opportunity for us to share our resources with them as they move forward in this new season of their lives," said Toni A. Smith, founder and executive director of **IN REACH**. "As we prepare for the broadcast of Teens Talk Television in the fall, we're energized and encouraged by the spirit of our youth."

Graduating Prince George's County high school seniors interested in participating in **IN REACH's** #PGCSeniorsSzn online campaign and to learn more about Teens Talk Television, visit the website, <https://inreachinc.org>, for details. Follow **IN REACH** on Facebook, Twitter and Instagram @inreachinc to receive information on upcoming opportunities and programs.

Watch Teens Talk Television Broadcast Interns Solange Muller and Madison Harris; and, Executive Director, Toni A. Smith chat with Council Member Todd Turner, District 4, about the campaign and show.

###

About IN REACH, INC.

Founded in December 1999, **IN REACH** is a community-focused 501(c)(3) tax-exempt, non-profit organization positioned to respond to the unmet developmental and academic needs of children and youth living in Prince George's County, Maryland.

IN REACH believes that students should always be *in reach* of a quality education, opportunities in their community for development and, ultimately, their dreams. **IN REACH** prepares students for college, work and life by activating networks, providing educational programs and resources, and collaborating with a host of stakeholders to bridge the educational and opportunity gaps between schools, families, and communities.

In 2020, **IN REACH** is celebrating its twentieth anniversary and will be unveiling new programs throughout the year. Visit <https://inreachinc.org> for details.