

Dear friend,

Please join us, The Prince George's County Mental Health Champions, in The Children's Mental Health Matters! campaign as we promote and advocate for the well-being of children's mental health in Prince George's County. In the 2021-2022 school year, 38% of Maryland middle and high schoolers reported feeling sad/hopeless, while 20% seriously considered suicide (Maryland Youth Risk Behavior Survey). As a contributor to this year's campaign, you will increase access to support and resources that will make a difference in our children's lives.

The Prince George's County Mental Health Champions is a volunteer-based group of professionals who represent community-based organizations, nonprofits, mental health services, and government agencies across the county. For over 10 years, we have been engaging our county's youth to learn about their emotions, find help when needed, and live healthy lives.

The committee meets throughout the year to plan and implement activities that impact individuals and families. We need your support to make our engagements successful. Contributions are accepted on a rolling basis. To have your sponsorship designated to a specific event, please see opportunities and dates in this packet or make a general contribution to support our work.

Bea Rodgers

Committee Chair, Prince George's County Mental Health Champions

Den Rodgus

Eura J. Chandler

Erica Chandler, M.S., NCSP Committee Co- Chair, Prince George's County Mental Health Champions



## 2024 ACTIVITIES



#### Come Out and Play! Event | May 3, 2024

In collaboration with the Maryland National Capital Park & Planning Commission, Department of Parks and Recreation, Prince George's County, and other service providers, we will be co-hosting an exciting free event on Friday, May 3, 2024. This event will be a one-stop resource event for families, advocates, and children to come out, be creative, and learn about child and family mental health resources that are available throughout the County.



#### Mental Health Stroll | May 2024

The Prince George's Children's Mental Health Champions will host several Mental Health Walks throughout different Prince George's County sites, including schools and parks. The Stroll consists of 13 engaging signs with educational tips and activities to learn how children and families can implement self-care in different areas of wellness. Strolls can be set up a schools, along trails in a park, or a pathway in neighborhoods. Free keychains with the Wellness Wheel will be available in certain locations. In 2023, we hosted 7 sites throughout the county at schools and local parks. To host a walk in your area, please email pgworkgroupcmhm@gmail.com



#### Chalk Art Festival | May 2024

Did you know creating art can be therapeutic? Countywide, we have partnered with nonprofits and agencies to distribute free chalk to their constituents, increasing access for our young ones to express themselves and create connections! We encourage all participants to submit their works of art to our email so we can share their masterpieces on our social media.



#### Mental Health Coloring Book

Sponsor the printing and distribution of copies of our first Mental Health Coloring Book! Copies can be placed in your business, library, or school.

## HOW YOU CAN PARTNER!



#### 🌃 Champion- \$1,500 Deadline April 12, 2024

- Featured as a Premier Sponsor of all 2024 CMHM Prince George's Mental Health activities and events
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Receive 12 social media posts over the course of one year
- Recognized large logo on all promotional materials (flyers/tshirt/Mental Health Stroll/banner)
- Opportunity to bring greetings at the main event on Friday, May 3rd
- Receive two t-shirts from the May 3rd event



#### Teammate- \$750 Deadline April 12, 2024

- Featured as a sponsor of the 2024 CMHH Prince George's Mental Health May 3rd event
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Receive six social media posts over the course of the year
- Recognized logo on promotional materials (flyers/t-shirt/banner)
- Medium size logo on promotional materials
- Receive one t-shirt from the May 3rd event



#### Partner- \$500 Deadline April 12, 2024

- Featured as a sponsor of the 2024 CMHH Prince George's Mental Health May 3rd event
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Recognized logo on promotional materials (flyers/t-shirt/banner)



#### Donor- up to \$499

- Listed as a donor of the 2024 CMHM Prince George's Mental Health May 3rd event
- Recognition in the Prince George's Mental Health Champions annual report



### **Payment Methods**

#### Submit your contribution online:

Make a secure payment with our partners at In Reach, Inc.



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Send your contribution by check	
Checks should be made out to: In Reach, Inc. 9701 Apollo Dr #100 Largo, MD 20774 Children's Mental Health Matters in  Check here if you would like a de	
Company	
Contact Name	Email
Address	
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In Reach, Inc. is a 501(c)(3) organization. No goods or services were provided in return for the contribution, therefore your contribution is deductible to the fullest extent of the law.



# Thank You For Your Support!



pgworkgroupcmhm@gmail.com

Prince George's County Mental Health Champions

