



Dear friend,

Please join The Prince George's County Mental Health Champions in *The Children's Mental Health Matters!* campaign as we promote and advocate for the well-being of children's mental health in Prince George's County. In the 2021-2022 school year, **38%** of Maryland middle and high schoolers reported feeling sad/hopeless, while **20%** seriously considered suicide (Maryland Youth Risk Behavior Survey). As a contributor to this year's campaign, you will increase access to support and resources that will make a difference in our children's lives.

The Prince George's County Mental Health Champions is a volunteer-based group of professionals representing community-based organizations, nonprofits, mental health services, and government agencies across the county. For over 10 years, we have engaged our county's youth to learn about their emotions, find help, and live healthy lives.

The committee meets throughout the year to plan and implement activities that impact individuals and families. We need your support to make our engagements successful. Contributions are accepted on a rolling basis. To have your sponsorship designated to a specific event, please see opportunities and dates in this packet or make a general contribution to support our work.

Bea Rodgers
Committee Chair, Prince George's
County Mental Health Champions

Erica Chandler, M.S., NCSP
Committee Co-Chair, Prince George's
County Mental Health Champions

Thank You For Your Support!

Prince George's County Mental Health Champions



pgworkgroupcmhm@gmail.com

ACTIVITIES



Annual, Come Out and Play! Event

In collaboration with the Maryland National Capital Park & Planning Commission, Department of Parks and Recreation, Prince George's County, and other service providers, we will co-host an exciting free event on Friday, May 2, 2025. This event will be a one-stop resource for families, advocates, and children to come out, be creative, and learn about child and family mental health resources available throughout the County.



Mental Health Strolls

The Prince George's Children's Mental Health Champions will host several Mental Health Walks throughout different Prince George's County sites, including schools and parks. The Stroll consists of 13 engaging signs with educational tips and activities to learn how children and families can implement self-care in different areas of wellness. Strolls can be set up at schools, along trails in a park, or on neighborhood pathways. Free keychains with the Wellness Wheel will be available in specific locations. In 2023, we hosted 30 sites throughout the county at schools and local parks. To host a walk in your area, please use our group [email](#).



Chalk Art Festivals

Did you know that creating art can be therapeutic? Countywide, we have partnered with nonprofits and agencies to distribute free chalk to their constituents, increasing access for our young ones to express themselves and create connections! We encourage all participants to submit their works of art to our [email](#) so we can share their masterpieces on our social media site.



Mental Health Coloring Book

Sponsor the printing and distribution of copies of our first Mental Health Coloring Book! Copies can be placed in your business, library, or school. For a free copy of this coloring book, please use our group [email](#).

HOW YOU CAN PARTNER!

Champion- \$1,500 *Deadline April 5, 2025*

- Featured as a Premier Sponsor of all 2025 CMHM Prince George's Mental Health activities and events
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Receive 12 social media posts over one year.
- Recognized large logo on all promotional materials (flyer- t-shirt/Mental Health Stroll/banner)
- Opportunity to bring greetings at the main event on Friday, May 2nd.
- Receive two t-shirts from the May event.



Teammate- \$750 *Deadline April 12, 2025*

- Featured as a sponsor of the 2025 CMHH Prince George's Mental Health May 2nd event
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Receive six social media posts over the course of the year
- Recognized logo on promotional materials (flyers/t-shirt/banner)
- Medium size logo on promotional materials
- Receive one t-shirt from the May event



Partner- \$500 *Deadline April 12, 2025*

- Featured as a sponsor of the 2025 CMHH Prince George's Mental Health May event
- Recognition on the Prince George's Mental Health Champions' social media and annual report
- Recognized logo on promotional materials (flyers/t-shirt/banner)



Donor- up to \$499

- Listed as a donor of the 2025 CMHM Prince George's Mental Health May event
- Recognition in the Prince George's Mental Health Champions annual report.



Submit your contribution online:

Make secure payments with our partners at *In Reach, Inc.*



OR

Send your contribution by check

Checks should be made out to:

In Reach, Inc.

9701 Apollo Dr #100

Largo, MD 20774

Children's Mental Health Matters in Memo

Company _____

Contact Name _____

Email _____

Address _____

Amount of Support: \$ _____



In Reach, Inc. is a 501(c)(3) organization. No goods or services were provided in return for the contribution; therefore, your contribution is deductible to the fullest extent of the law.



Thank You For
Your Support!

